



# Who Is ArSha'?

## STARTED WITH THE BUTTER NOW I'M HERE

Shortly after my last child was born, my toddler began to suffer from severely dry skin, bordering eczema. In an attempt to avoid ineffective over-the-counter treatments, I began exploring natural alternatives for eczema relief. Most were beneficial but didn't fully embody what I envisioned for my tribe. So there I was. Mother of four, 2 teens, 1 toddler, and a baby, unable to find a natural product that fully encompassed our needs. That's when I decided to create a body butter specifically for my family. After countless hours of research followed by trial and error, I created my Moisture Retention Body Butter!

From there my love for creating natural bath, body, and skin care grew; as did my babies, now teens. My daughters are not only the nucleus and purpose for creating our brand but my partners in the production and continuation of our product line.

## WHAT'S NEXT FOR ARSHA'?

We absolutely love vending at markets and events. In addition to that, we hope to extend our brand into retail spaces such as boutiques, spas, community pharmacies, and grocer co-ops. Giving back to the community is especially important to us. To give back, we intend to align ourselves with local community service groups to do what we can to help uplift and give back to our extended family.

FOLLOW US HERE OR ON SOCIAL  
MEDIA FOR UPDATES

**So, who is ArSha'? ArSha' is peace, light, love and good intention**